

Deidre Paknad

CEO and co-founder

Deidre Paknad is CEO and co-founder of WorkBoard. She's led several high growth organizations as a founder and as an executive at IBM. Deidre believes that every company should be able to harness the advantage of an aligned organization; and is passionate about WorkBoard's mission to help leaders accomplish just that.

Deidre has over a dozen patents and has twice been recognized for innovation by the Smithsonian Institute. Deidre and the WorkBoard team pioneered the Enterprise Results Management solution and proprietary methodology for rapid success with the OKR technique.



3 Companies
founded or led

2 Smithsonian
awards

2 acquisitions,
both sides

17 patents filed
or pending

