Deidre Paknad has founded and led three tech startups, acquired companies and been acquired, and led a high-growth business as an executive at IBM for several years; this affords her a unique perspective on using both speed and scale to drive growth. In her role as CEO at WorkBoard, she works with senior leadership teams at some of the world's largest companies to clarify, align, and drive strategic priorities with greater speed and agility. She is a frequent speaker on outcome mindset and tapping into ambition.

Deidre has over a dozen patents and has twice been inducted into the Smithsonian Institution for innovation. Goldman Sachs named her one of the 100 most intriguing entrepreneurs of 2019. Deidre hosts The OKR Podcast, which focuses on accelerating outcomes and fostering an outcomes culture. Deidre can be reached at deidre@workboard.com.